

Privacy Statement and Notice of Privacy Practices

Last Modified: February 2021

PLEASE READ THIS PRIVACY STATEMENT AND NOTICE OF PRIVACY PRACTICES CAREFULLY. This Privacy Statement and Notice of Privacy Practices ("Privacy Policy") sets forth the privacy practices of Michael Feighan.com, who respects your privacy and is committed to protecting it through Our compliance with this Privacy Policy. This Privacy Policy describes how your personal information is collected, used, maintained, protected, and shared when you visit or make a purchase from the Site, or otherwise interact with Us.

We want you to understand what Personal Information We collect and how it is used.

We may change this Privacy Policy from time to time. If we do, we will post the updated Privacy Policy with the last revised date. You should periodically read the Privacy Policy to understand Our privacy practices.

If We make material changes to this Privacy Policy, then We will publish notice on Our website.

Personal Information We Collect.

We collect two types of information from you when you visit the Site, or otherwise interact with Us or our affiliates (including but not limited to tour and/or ticket promoters for LD-related events and concerts): (1) "personally identifiable information" (as defined below) and (2) "non-personally identifiable information" (as defined below).

Personal Identifiable Information ("PII")

Personally identifiable information includes, but is not limited to, your first and last name, shipping address, email address, telephone number, and payment information, such as your credit card number and billing address.

Non-Personally Identifiable Information ("NPII")

Non-Personally Identifiable Information can be technical information or aggregated, non-identifiable, or anonymized information. NPII does not identify you personally. If you provide Us with NPII, we may use it for the purposes described in this statement or any other legal purpose.

- <https://www.google.com/settings/ads/anonymous>; and
- <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Articles on the Site may also include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. We do not set any additional cookies relating to your use of this embedded social and content cookies.

However, if you choose to click on these links and they take you to a third-party website, the third-party may place additional cookies of its own. These third-party cookies fall outside the scope of this Privacy Policy. We encourage you to reach out to the third party if you have any questions about how they track your use of the embedded content on Our Sites.

Use and Disclosure of Personal Information.

Michaelfeighan.com may in the future, collect, use, and disclose your Personal Information as authorized or required by law and/or for any or all of the following purposes:

- Communicate with you;
- Fulfill a service or a service request to you;

- Complete your purchase;
- Establish and verify your identity;
- Handle and resolve billing disputes;
- Screen orders for potential risk or fraud;
- Protect and improve Our services;
- Offer updates, notices, and other information about products or services available as permitted by law;
- Respond to your questions, inquires, comments, and instructions;
- When in line with the preferences you have shared with us, provide you with information or advertising relating to Our products or services;
- Deliver personalized information to you about products that you have viewed or expressed interest in through retargeting techniques;
- Comply with applicable laws, regulations, codes of practice, guidelines, or rules, or to assist in investigations conducted by law enforcement or any governmental and/or regulatory authority;
- Statistical purposes to help improve the functioning and availability of the Site;
- Notify you of any known breach of your Personal Information;
- Any other related purposes that would reasonably be expected for which you provided the information in accordance with consent obtained from you and in accordance with applicable law.

These purposes may continue to apply even in situations where your relationship with Us has been terminated or altered in any way. In such cases, we may still retain Personal Information relating to you and use or disclose such information for legal and/or business purposes, including for compliance with applicable law.

Sharing your Personal Information.

We may also share your Personal Information with a third party in the event of a proposed or actual purchase, sale (including a liquidation, realization, foreclosure or repossession), lease, merger, amalgamation or any other type of acquisition, disposal, transfer, conveyance or financing of all or any portion of Our business in order for you to continue to receive the same or similar products and services. In these circumstances, personal information may be shared with the actual or prospective purchasers or assignees, or with the newly acquired business.

Finally, we may also share your Personal Information or Non-Personal Information to comply with applicable laws and regulations; enforce this Privacy Policy; respond to a subpoena, search warrant or other lawful request for information We receive; or otherwise protect Our rights.

How We protect your personal information.

We use commercially reasonable technical, administrative, and physical controls and best practices to protect your personal information, including data encryption where appropriate; however, since the internet is not a 100% secure environment, we cannot ensure the security of personal information during its transmission between you and us. Accordingly, you acknowledge that when you transmit such personal information, you do so at your own risk. Nevertheless, we strive to protect the security of your information and periodically review and enhance Our information security measures. We will notify you of any confirmed security breach of your personal information to the extent required by and in accordance with local laws.

We will retain your personal information as long as necessary to fulfill the purposes outlined in this Policy and in accordance with applicable law. When you place an order through the Site, we will maintain your information for Our records unless and until you ask Us to delete this information. The information is retained per Payment Card Industry (PCI) Data Security Standard.

Communicating with you electronically.

By using the Site and providing your Personal Information, you agree that We can communicate with you electronically. This includes any required notifications (i.e. legal, technical, regulatory, security, privacy) relating to your use of the services.

Where required, we will seek your express consent to send electronic messages.

Children under the Age of 13.

The Site is not intended for children under 13 years of age. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Site, make any purchases through the Site, or provide any information about yourself to us.

We cannot respond to your request or provide you with personal information if We cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

We may disclose your personal information in response to subpoenas, court orders, or other lawful requests by public authorities, including to meet national security or law enforcement requirements. We may also disclose personal information in order to enforce or apply Our rights and agreements, or when We believe in good faith that disclosing this information is necessary or advisable, including, for example, to protect the rights, property, or safety of Our businesses, Our Websites, our customers, our users, or others, as permitted under the applicable laws, or as otherwise required by law or by government and regulatory entities. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

How to Contact Us

If for any reason you wish to contact us, please send an email to ministryoptions@gmail.com. Complaints will be resolved internally in accordance with our complaints procedures.